



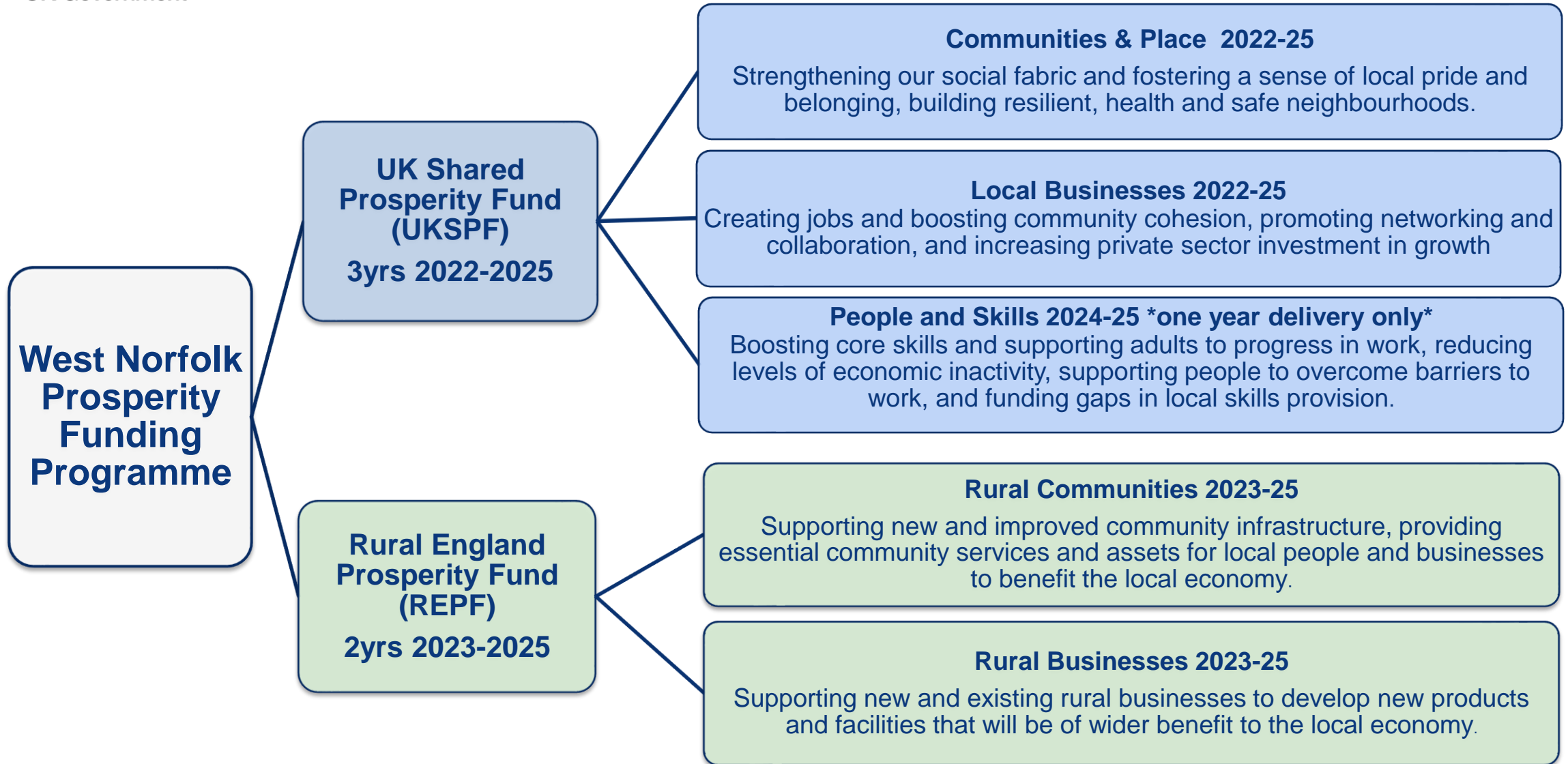
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West Norfolk Prosperity Fund Partnership Group: Programme Update November 2024

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Borough Council of
King's Lynn &
West Norfolk





Programme Budget

UKSPF	2022/23	2023/24	2024/25	Total
Communities & Place	£28,719	£155,486	£433,631	
Local Businesses	£20,376	£222,368	£456,313	
People & Skills	0	0	£354,237	
Management & Admin	16,126	£43,220	£105,931	
	£65,221	£421,074	£1,350,112	£1,836,407
REPF	2022/23	2023/24	2024/25	Total
Rural Communities	0	£84,666	£515,334	
Rural Businesses	0	£16,264	£880,191	
	0	£100,930	£1,395,525	£1,496,455





Communities and Place Project Investment

**UKSPF Small
Grant scheme**

**Rail to River art
trail**

**Love Your Town
Grant Scheme**

**Gutter
clearance
scheme**

**Riverfront
cultural
programme**

**St George's
Guildhall
activity
programme**

**Connected
King's Lynn**

**Restoring West
Norfolk's
Peatlands for all**

**Energy Saving
Measures**

**Warm Spaces /
Hot spots
scheme**

**Cycle Hire
facility at
Lynnsport**

**Cycle Storage
Grants**

**Go Green
Communities**

**Active
Community
Programme**

**Baxters Plain
public realm
plan**

**Hunstanton
Observatory
Events**

**The Place pop
up shop and
business hub**

**West Norfolk
Rural
Community
Capital Grants**

**Norfolk Coastal
Path
Interpretation
Scheme**

**Active travel
wayfinding
improvements**

**Ferry Access
Improvements
Study**



UKSPF + REPF Communities: Outputs /outcomes reported end Sept 24

983 events /
activities
supported

1,379 sqm. public
realm created or
improved

16 organisations
receiving non-
financial support

Increased footfall
of 14,880 people

Increased visitor
numbers of 1,071
people

31 organisations
receiving grants

5,452 people
reached

4 facilities or
amenities created
or improved

2 tourism, culture
or heritage assets
created or
improved

188 volunteering
opportunities
supported

2 feasibility
studies
developed

38 people
attending training
sessions

C02e reductions
of 110 tonnes

Improved
perception of
facilities for 218
people

300 households
taking up energy
efficiency
measures

1,055 new users
of facilities

2 fte jobs created

Local Businesses Project Investment

**West Norfolk Rural
Business Capital Grant
Scheme**

**Grant scheme for Visitor
Economy Improvements**

**Town Centre visual and
signage improvements**

**Tourism Ambassador
Programme**

**Historic buildings
projection equipment**

**Go Digital –digital
development support for
business**

New Anglia Growth Hub

**West Norfolk Training
Grants**

UKSPF + REPF Businesses: Outputs /outcomes reported end Sept 24

48 enterprises receiving grants	2 enterprises engaged in new markets	6 enterprises adopting new or improved products /services	4 enterprises adopting new to the firm technologies or processes	8 enterprises with improved productivity
317 enterprises receiving non-financial support	Improved perception of attractions for 29 people	£4,734 increase in visitor spending	Increased visitor numbers by 3,001	26 enterprises receiving financial support other than grants
90 events or activities supported	61 enterprises supported	1 business reporting increased sustainability	7fte jobs created	1 job safeguarded
	85 people reached	14 potential entrepreneurs assisted to be enterprise ready	6 tourism, culture or heritage assets created or improved	

People and Skills Project Investment

**Boost
(West Norfolk wide)**

Tech Skills for Life

Volunteer it Yourself

**'On Track – King's Lynn
and West Norfolk' The
Matthew Project**

**Visitor Economy Network
Initiative (VENI)**

UKSPF People & Skills: Outputs /outcomes reported end Sept 24 (first 6 months of delivery)

62 people engaged
in job searching
following support

40 people in
education or training
following support

24 people in
employment
following support

16 people reporting
increased
employability

1 person sustaining
engagement with
keyworker support
and additional
services

62 people with basic
skills following
support

73 People gaining
qualifications/
licences and skills

17 people in
employment
engaging with the
skills system

62 people receiving
support to gain
employment

100 supported to
access basic skills
courses

81 people supported
to engage in life
skills

37 people supported
to gain a
qualification

78 people supported
to participate in
education

175 socially
excluded people
accessing support

47 volunteering
opportunities
supported

62 People supported
to engage in job-
searching



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More information / enquiries:

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<https://www.west-norfolk.gov.uk/ProsperityFunding>

Borough Council of
King's Lynn &
West Norfolk

