

Appendix 7 – (Appendix 1 of AQ7) - Summary of draft AQAP Measures

Priority & Measure No.	Measure	Start Year	Estimated Completion Year	Organisations Involved	Comments
1.1	Improve active travel to schools	2024	On-going	Norfolk CC Schools Modeshift	To promote active travel to schools. Propose to measure success by no. of schools with interventions taken but targeted around the AQMAs. NCC to offer some services to help enable active travel including school streets, primary school bike/walk/scoot project etc.
1.2	Review and update the BCKLWN Travel Plan	2024	On-going	BCKLWN Sustrans	Aim is to reduce need to travel by car through soft measures, like raising awareness of benefits of active travel, plus removing barriers and implementing a cycle to work scheme with help from Sustrans. A staff TP survey to monitor progress. Forms part of the climate change strategy and post Covid recovery plan.
1.3	Development of other workplace / business travel plans	2024	On-going	BCKLWN Private businesses	BCKLWN are working with a number of businesses (6) to help implement workplace travel plans but also to assess any barriers to their wider implementation e.g. https://www.visionkingslynn.co.uk/projects/active-and-clean-connectivity/ . Measure forms part of corporate Active & Clean Connectivity Town Deal project.
1.4	Development of Active Travel Hubs	2024	On-going	BCKLWN Norfolk CC	Phase-1 comprises the Nar Ouse Enterprise Zone in South King's Lynn and Phase-2 a travel hub within the existing Baker Lane Carpark with additional secure cycling provisions. Forms part of corporate Active & Clean Connectivity Town Deal project.
1.5	Implement local cycling and walking infrastructure plan (LCWIP)	2024	On-going	Norfolk CC BCKLWN Sustrans	LCWIP to provide better N-S and E-W connectivity and improved access to rail and bus stations. Some of these measures are funded (£3m) through the Active & Clean Connectivity Plan (A&CC); others require external funding. Link to the plan via NCC website; King's Lynn LCWIP

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1.6	Support Use of West Lynn Ferry	2024	Medium Term Plan 2030	BCKLWN NCC	Continued operation of Ferry Service. Linked to Car Park Strategy (Sail and Park). KLWN and NCC have jointly funded a feasibility study into the ferry infrastructure improvements.
2.1	Work with Norfolk County Council to help deliver their Bus Service Improvement Plan (BSIP)	2024	TBC	Norfolk CC BCKLWN Bus Operators	A range of bus infrastructure and support measures have been identified that have DfT funding. Measures include cheaper fares for the under 25's, new bus lanes, plus new / improved travel hubs e.g. Hunstanton.
2.2	Help to deliver roll out of low NOx Buses in King's Lynn	2024	TBC	NCC Bus Operators	Measure identified from a review of source apportionment study carried out by Bureau Veritas. This showed that bus NOx emissions are around half of cars, but a fraction of total flows. Improving bus fleet (replacing older Euro stock) will reduce any disproportionate effect. Measure is supported by public health but remains as currently unfunded.
3.1	Review changes to the road system within the King's Lynn Town Centre gyratory system (Railway Rd AQMA).	2024	2030 (Medium Term Plan)	Norfolk CC BCKLWN	Plan stems from KLATS. To redesign the gyratory system with improved cycle and walking as needed for the town centre and a re-routing of buses. The preferred options are to be appraised for AQ.
3.2	Review traffic related changes as part of the Southgates Masterplan	2024	LTP4 Medium Term Scheme 2030	Norfolk CC BCKLWN	Plan stems from KLATS. To reconfigure the existing Southgates roundabout to a form that is better suited to public transport and active travel modes. As similar to measure 3.1, the preferred options are to be appraised for AQ.
3.3	Develop and implement a comprehensive Car-Parking Strategy for King's Lynn	LTP4 Short Term Scheme 2022	LTP4 Short Term Scheme 2022	BCKLWN	Air quality matters are to be considered within the Council's draft car parking strategy.

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3.4	Review measures to improve traffic flow through Gaywood Clock AQMA junction	LTP4 Medium Term Scheme 2023	LTP4 Medium Term Scheme 2030	Norfolk CC BCKLWN	Measure derived from KLATS. To review measures to improve traffic flows through the AQMA junction. This Measure (3.4) is to be reviewed as per the Council's Air Quality Annual Status Report, as NO2 levels in the Gaywood Clock AQMA area have been below the NO2 annual mean objective for more than 5 years. An updated AQ monitoring scheme as required by planning for the Parkway development is to be implemented in 2024.
4.1	To consider air quality from new developments and secure mitigation	Revised procedure 2022	On-going	BCKLWN	We report on the number of planning applications that were reviewed for AQ every year within the ASR. Last year we reviewed 142 applications. Measure includes reviewing the larger planning applications for air quality and securing mitigation where necessary. On-going statutory work.
5.1	Promote behaviour change from individuals and employers	2024	On-going	Norfolk CC BCKLWN	Working with NCC Public Health to better engage the public through a behaviour change programme, including the use of social media to be more aware of taking personal responsibility for reducing air pollution through a number of measures e.g.; Clean Air Day , Defra's Burn Better , Breathe Better campaign , anti-idling, working with schools, indoor AQ etc. We work closely with other authorities in Norfolk through the County's AQ Group.
5.2	Improve Public Awareness (Air Quality Monitoring and Information)	2024	On-going	BCKLWN NCC	Raising public awareness is recognised as an important function of the air quality work of which improved air quality monitoring forms part. To review KL AQ monitoring and information systems.
6.1	To develop an Air Quality Project based on review of PM10 and PM2.5 across the district.	2024	2029	Norfolk CC Public Health BCKLWN	Develop a project to review, monitor and reduce levels of PM10 & PM2.5 district wide. We are working NCC Public Health and other specialists to develop the role.