

D36: Hunstanton Southern Seafront masterplan (2018)

Consultation - Hunstanton Southern Seafront masterplan

Have your say on our plans for the regeneration of the Hunstanton seafront

About the masterplan

Since June 2018 Hemingway design have been appointed to develop a masterplan vision and a viable Development Delivery Plan for Hunstanton Southern Seafront and promenade. The plan relates to the aspirations set out in the [Hunstanton Prosperity Coastal Community Team document Hunstanton Prospectus \(2017\)](#).

The scope

The project aims to assess the feasibility (development potential and viability) of mixed use redevelopment options for:

- vacant, underutilised sites
- properties identified for redevelopment within the southern seafront areas

It will assess the feasibility and options for:

- enhancing the public realm and use of the promenade over and above its role as a sea defence
- the development of a marine lake to retain water and provide an extended offer

This project will align itself with the objectives of the [One Public Estate initiative for Hunstanton](#).

It will review existing known site information and constraints to develop concept layout and design for the area. It will consider:

- infrastructure requirements
- building design
- public realm improvements

As part of the project we'll:

- prepare a viability appraisal and preliminary cost information for the delivery plan

- prepare a project delivery plan incorporating land assembly, programme, cost and funding strategy for the site

Concept one

Concept one includes the following:

Residential

- 9 x 3/4 bedroom family townhouses
- 4 x 90sqm 3 bedroom maisonettes
- 79 x 70sqm two bedroom apartments

Commercial

- 350sqm LeStrange Terrace
- 700sqm sea-front

Leisure

- 1600sqm multi-use leisure centre to replace existing Oasis on existing site

Beach front lodgings

- 14 x 35sqm short stay beach lodges

Concept two

Residential

- 6 x 3/4 bedroom family townhouses
- 54 x 70sqm two bedroom apartments
- 37 x 50sqm one bedroom apartments

Commercial

- 450sqm sea-front

Leisure

- 1600sqm multi-use leisure centre to replace existing Oasis in new location

Hotel

- 60-80 bed seafront hotel

Have your say

You can have your say on our proposals. Our consultation is open until 17 November.

Have your say

Completed forms can be handed into Hunstanton Town Hall until 17 November.

Further information

Any developments will be phased to ensure impact and mitigations are carefully considered, with particular focus on any parking loss and change of land use. Please see our [phasing document](#).

CONCEPT 1

RESIDENTIAL

- 9 x 3/4 bedroom family townhouses
- 4 x 90sqm 3 bedroom maisonettes
- 79 x 70sqm two bedroom apartments
- 38 x 50sqm one bedroom apartments

COMMERCIAL

- 350sqm LeStrange Terrace
- 700sqm Sea-front

LEISURE

- 1600sqm multi-use leisure centre to replace existing Oasis

BEACH FRONT LODGINGS

- 14 x 35sqm short stay beach lodges

ESTIMATED COSTS: +£.26million

SHORT STAY RENTAL HUT OPPORTUNITY



SEAFRONT PUBLIC REALM OPPORTUNITY



- RESIDENTIAL
- RESIDENTIAL - GROUND FLOOR COMMERCIAL
- SHORT STAY RENTAL ACCOMMODATION - GROUND FLOOR COMMERCIAL
- LEISURE CENTRE - 1 & 2 FLOOR RESIDENTIAL



RESIDENTIAL OPPORTUNITY



CONCEPT 2

RESIDENTIAL

- 6 x 3/4 bedroom family townhouses
- 54 x 70sqm two bedroom apartments
- 37 x 50sqm one bedroom apartments

COMMERCIAL

- 450sqm Sea-front

LEISURE

- 1600sqm multi-use leisure centre to replace existing Oasis

HOTEL

- 60-80 bed sea front hotel

ESTIMATED COSTS: £1.12million

DESIGN - LED HOTEL OPPORTUNITY



SEAFRONT PUBLIC REALM OPPORTUNITY



- RESIDENTIAL
- RESIDENTIAL - GROUND FLOOR COMMERCIAL
- HOTEL
- LEISURE CENTRE



RESIDENTIAL OPPORTUNITY

