

West Norfolk Shared Prosperity Fund Project Call 2024-25

Communities & Place People & Skills

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What is the UK Shared Prosperity Fund (UKSPF)?

Funding from UK Government to invest across King's Lynn & West Norfolk

Overall aim to **'Build Pride in Place and Increase Life Chances'**

UKSPF investment is directed through 'investment priorities'

The 2024-25 Project Call invests across two of these priorities:

Communities & Place

People & Skills



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What is the West Norfolk Investment Plan?

Formed the basis of the West Norfolk bid for UKSPF

Developed in 2022 in consultation with key stakeholders

Highlights opportunities and challenges for King's Lynn and West Norfolk

Sets out where UKSPF investment should be targeted to address local needs

Should be carefully considered when explaining how your project will add value to the borough

More detail: [Borough Council of King's Lynn and West Norfolk: UK Shared Prosperity Funding](#)



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West Norfolk Investment Plan Priorities



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Funding opportunities for 2024-25 projects

- Grants of £10,000 - £50,000 available (capital and revenue)
- Min 20% secured match funding required (of the whole project cost)
- UKSPF investment is for the period 1 April 2024 – 31 March 2025 only
- Projects must
 - ✓ be located within the King's Lynn and West Norfolk borough boundary
 - ✓ meet the objectives of the West Norfolk Investment Plan
 - ✓ meet local areas of need and opportunity, and address local challenges
 - ✓ deliver against UKSPF defined outputs / outcomes
 - ✓ demonstrate value for public money and financial need.
 - ✓ be non-statutory provision.
 - ✓ not duplicate existing local provision.



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Communities and Place:

What does this mean?

“The communities and place investment priority will enable places to invest to restore their community spaces and relationships and create the foundations for economic development at the neighbourhood-level. The intention of this is to strengthen the social fabric of communities, supporting in building pride in place.” *UKSPF Prospectus*



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Communities and Place:

How can we meet the priority aims?

Creating vibrant places to live.

Developing social capital – working together for a common purpose.

Encouraging active lifestyles.

Protecting and enhancing the natural environment.

Embedding 'green' approaches.

Improving physical and digital connectivity.

Supporting West Norfolk as a centre of excellence for a year-round visitor economy.

Communities and Place:

What might funded projects deliver?

Town centre improvements.

Arts, cultural, heritage & creative activities.

Projects that support energy efficiency

Helping to reduce the cost of living.

Protecting the natural environment.

Active travel projects.

The establishment of digital hubs.



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Communities and Place:

What type of outputs would successful projects deliver for UKSPF?

Rehabilitated premises.

Public realm created or improved.

Green / blue space created or improved.

Local events or activities.

Volunteering opportunities.

Increased footfall.

Increased visitor numbers.

Carbon dioxide equivalent (CO₂e) reductions.

Improved perception of facilities.

Take up of energy efficiency measures.

Improved digital connectivity.



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People & Skills:

What does this mean?

“Through the people and skills investment priority, places can use their funding to help reduce the barriers some people face to employment and support them to move towards employment and education. Places can also target funding into skills for local areas to support employment and local growth..” *UKSPF Prospectus*



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People & Skills:

How can we meet the priority aims?

Helping to reduce barriers to training or employment.

Establishing high quality and accessible training and progression opportunities.

Supporting high quality job creation.

Creating volunteering opportunities.

Providing cohesive, locally tailored support.

Meeting local skills needs.

Improving economic activity.



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People & Skills:

What might funded projects deliver?

High quality
training provision.

Supporting people
into employment.

VCSE sector skills
development

Addressing local
skills gaps.

Volunteer
development
schemes.

Visitor economy
career
development.

Supporting quality
employment
provision.



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People & Skills:

What type of outputs would successful projects deliver for UKSPF?

People accessing
basic skills.

People engaging
in life skills.

People
participating in
education /
training

People gaining a
vocational
licence.

People gaining a
qualification.

Employees
engaging with
the skills system.

Increased
employability.

People gaining
employment
incl. self-
employment.

People engaging
with support
services.

People
completing a
course.



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How to 'Express an Interest'?

- Expressions of Interest must be completed **in full**. Please check:
 - ✓ The form is clear on what you are hoping to fund and how the project will be delivered
 - ✓ Project need is explained, and you are clear on who will benefit from the project
 - ✓ Project risks have been explored
 - ✓ Achievable 'UKSPF Outputs' have been indicated
 - ✓ Project costs are eligible ([What cannot be funded - UKSPF 2024-25 project call](#))
 - ✓ Min 20% match funding is achievable
 - ✓ The amount of UKSPF investment is indicated and between £10,000 - £50,000
- Expressions of Interest must be received by 12pm Wednesday 28th February 2024.
- Projects will be reviewed by the Borough Council of King's Lynn and West Norfolk
- Successful submissions will be invited to submit a full application for completion by early April.
- Notification of Grant awards will be made by in May.
- Both stages must be completed to enable consideration for UKSPF grant funding award.
- Projects which are unsuccessful at the Expression of Interest stage will receive feedback via email.



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Eligibility

UKSPF West Norfolk grant applications are open to local authorities, public sector organisations, private sector enterprises, higher and further education institutions, voluntary organisations, registered charities, social enterprises where they engage in economic activity, organisations representing a specific sector and community organisations located, and operating with **legal UK status**, within the King's Lynn and West Norfolk borough boundary.

Project proposals must be for non-statutory provision and should not duplicate existing local provision.



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Questions?

Further information can be found at
<https://www.west-norfolk.gov.uk/UKSPFProjectCall>

Contact email: westnorfolkspf@west-Norfolk.gov.uk



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