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1. UK Shared Prosperity Funding and Rural England Prosperity Funding so far...

Nicola Cooper: Investment Programmes Officer

Borough Council of
King's Lynn &
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West Norfolk Shared Prosperity Fund Programme Development April 2022 – April 2023

- 1. April 2022 UK Shared Prosperity Funding (UKSPF) launched as part of the Government's Levelling Up Agenda.**

Allocation for West Norfolk of £1,836,407 indicated. UKSPF Prospectus published.

BCKLWN designated as a Lead Local Authority.

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West Norfolk Shared Prosperity Fund Programme Development April 2022 – April 2023

2. Metro Dynamics appointed to develop the West Norfolk Investment Plan (WNIP) applying extensive research together with stakeholder consultation.

WNIP approved by the Borough Council's Cabinet committee in July 2022 and submitted to DLUHC August 2022.





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West Norfolk Shared Prosperity Fund

Programme Development April 2022 – April 2023

3. September 2022 Rural England Prosperity Funding (REPF) announced as a top up capital fund to UKSPF to help address the extra needs and challenges facing rural areas.

Allocation of £1,496,455 for rural West Norfolk indicated, subject to the submission and approval of a rural addendum to the West Norfolk Investment Plan.

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West Norfolk Shared Prosperity Fund Programme Development April 2022 – April 2023

4. Rural addendum developed by Borough Council incorporating results from an online stakeholder survey (Oct 2022), the review and consolidation of local, regional and national research data and feedback from REPF Stakeholder meeting.

Submitted November 2022.

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West Norfolk Shared Prosperity Fund Programme Development April 2022 – April 2023

5. December 2022 West Norfolk Investment Plan approved by DLUHC, and £1,836,407 UK Shared Prosperity Funding allocation confirmed for investment in King's Lynn and West Norfolk, subject to annual review.





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West Norfolk Shared Prosperity Fund Programme Development April 2022 – April 2023

6. February 2023 UKSPF Programme of local delivery for 2022/23 & 2023/24 and REPF Programme of Delivery for 2023/24 & 2024/25 approved by the Borough Council's Cabinet committee.





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West Norfolk Shared Prosperity Fund Programme Development April 2022 – April 2023

7. February 2023 UKSPF Programme delivery commences for King's Lynn and West Norfolk.

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West Norfolk Shared Prosperity Fund Programme Development April 2022 – April 2023

8. April 2023. Rural Addendum for West Norfolk approved, and £1,496,455 Rural England Prosperity Funding capital allocation approved for rural West Norfolk.

REPF Programme delivery commences for rural West Norfolk.





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UKSPF and REPF Key Facts

UKSPF: To build pride in place and increase life chances across the UK

REPF: Rural top up ... to support activities that specifically address the particular challenges rural areas face

Local investment programme combines direct delivery by BCKLWN, partnership working, third-party delivery and grant schemes.

UKSPF £1.836m allocation comprises capital and revenue funding

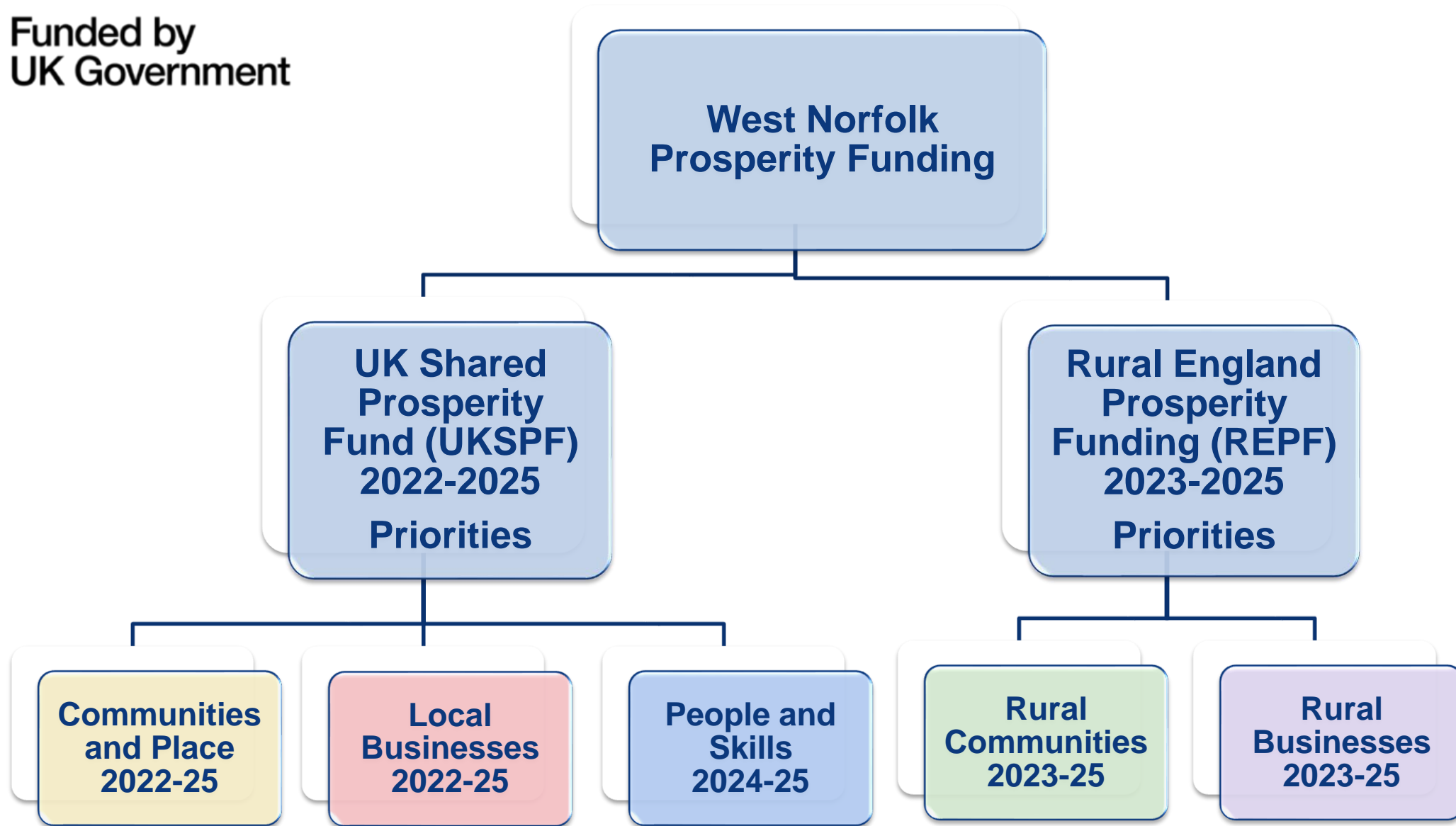
REPF £1.496m allocation comprises capital funding only

Both funds must be spent in full by March 2025





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**LEVELLING
UP**

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UK Shared Prosperity Funding Delivery

February – November 2023





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West Norfolk Investment Plan



A place to live, work, visit and invest



Leading as a Centre of Excellence for the Visitor Economy



Embedding approaches that are Active, Clean & Green



Strengthening local enterprise and innovation systems



Supporting people to access opportunities





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UKSPF Communities and Place Projects:

Investing in physical, cultural and
social infrastructure and
communities to strengthen social
fabric and local pride





Rail to River Art Trail

£13,186

Delivery of public realm improvements along the key route from the railway station to the river.

(visionkingslynn.co.uk)

Match Funding: Towns Fund
£50,000

E1: Improvements to town centres & high streets



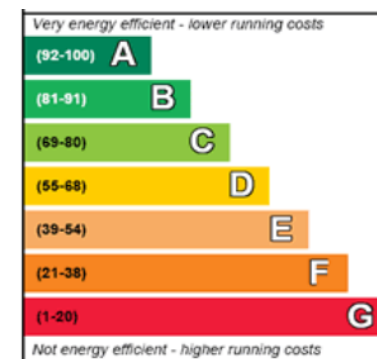
Image: Vision King's Lynn

Community Energy Saving Measures

£27,300

Advice and guidance to improve energy efficiency & reduce bills. Funded energy saving household products provided.

E13: Community measures to reduce the cost of living



West Lynn Ferry Access Improvements study

£20,000

Study commissioned by Norfolk CC.

Match Funding £15,000 NCC &
£15,000 BRP



Image: Visit West Norfolk

E14: Funding to support relevant feasibility studies





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UKSPF Communities & Place: Approved BCKLWN Projects 2022 – 2024

West Norfolk Cycle Scheme & Community Cycling Development

£20,130 / £15,000

Partnership working with Alive WN. Opportunities for a pilot scheme to create low cost and safe access to bicycles hosted at Lynnsport. Supported by a community cycling development events.



Image: Alive West Norfolk

E13: Community measures to reduce the cost of living

Love Your Town

£3,000

Community groups and businesses can apply for a grant of up to £1,000 to bring ideas and initiatives to life and help generate footfall and activity into the local town centres of Downham Market, Hunstanton and Kings Lynn. Pilot project.

Match Funding: Norfolk CC £3,000

Love Your Town Grant Scheme

E1: Improvements to town centres & high streets



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Norfolk
County Council

Borough Council of
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Image: Norfolk County Council

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UKSPF Communities & Place: Approved BCKLWN Projects 2022 – 2024

Community Support for West Norfolk (Warm Spaces)

£12,500

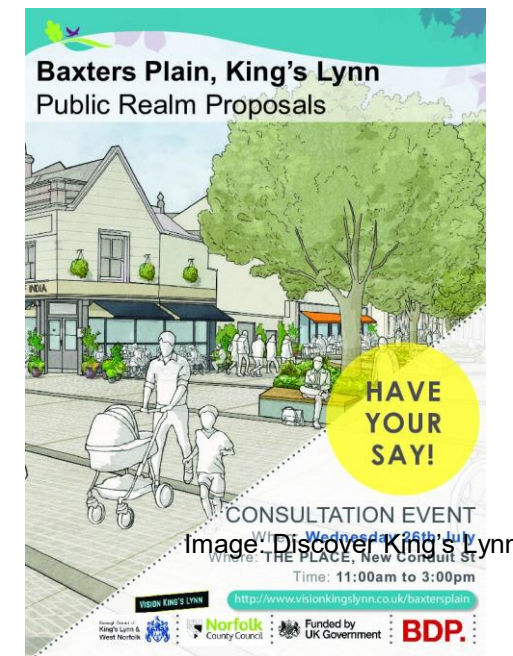
Provision of community warm spaces through the colder months.

Baxters Plain Feasibility study

£20,000

Proposals for public realm enhancements in the Baxter's Plain area.

Match Funding
£10,000 *NCC* &
£10,000 *BRP*



E14: Funding to support relevant feasibility studies

E13: Community measures to reduce the cost of living



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Project spotlight:

St George's Guildhall: Learning & Engagement Officer and Events Programme

Awarded £35,000 UKSPF grant contribution to appoint a lead officer and fund the development of a varied programme of cultural, performances and art-based experiences and opportunities

E6: Local arts, cultural, heritage & creative activities

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UKSPF Local Business Projects: Growing new businesses, creating jobs, supporting local sector strengths, and boosting innovation





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Local Businesses: Approved Projects 2022 – 2024

NEWANGLIA

Local Enterprise Partnership
for Norfolk and Suffolk

**NEWANGLIA
GROWTHHUB**

for Norfolk and Suffolk



West Norfolk Training Grants

2023-25 £100,000

Micro, small and medium sized businesses and sole traders in west Norfolk can apply for funding for training employees. Grants from £500 up to a maximum of £3,000 per business are available, with the funding covering a maximum of 75% of the total cost of approved training. Delivered by New Anglia LEP and The Growth Hub in partnership with the council.

E30: Business support measures to drive employment growth & E37: Tailored support for the employed to access courses

New Anglia Growth Hub

2023-25 £273,532

Continuation of business support, advice guidance and grants for micro, small and medium enterprises to help realise a business's potential, maximising the opportunities, support business growth and productivity.

Match funding: £164,594, New Anglia LEP

E19: Investment in research & development at the local level

Go Digital (West Norfolk)

2022-24 £56,312,

(24/25 £18,500 indicative)

Continuation of scheme for micro/small/medium sized businesses to make better use of digital tools: consultancy support and business voucher provision to guide and facilitate implementation of digital measures. *Match Funding NCC*

E30: Business support measures to drive employment growth

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Local Businesses: Approved Projects 2022 – 2024

Hunstanton Observatory Events

£1,800

Four events to be held at the Hunstanton Observatory leading into Spring 2024. Aligns with the West Norfolk Tourism Development Plan and the priority to promote sustainable and experiential tourism

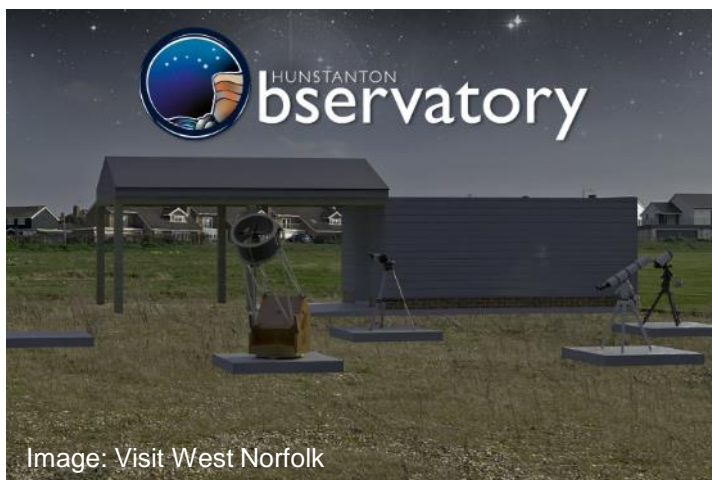


Image: Visit West Norfolk

St George's Guildhall Creative Space

£20,000

Capital investment in restoration project including the creation of a Riverside Creative Space.

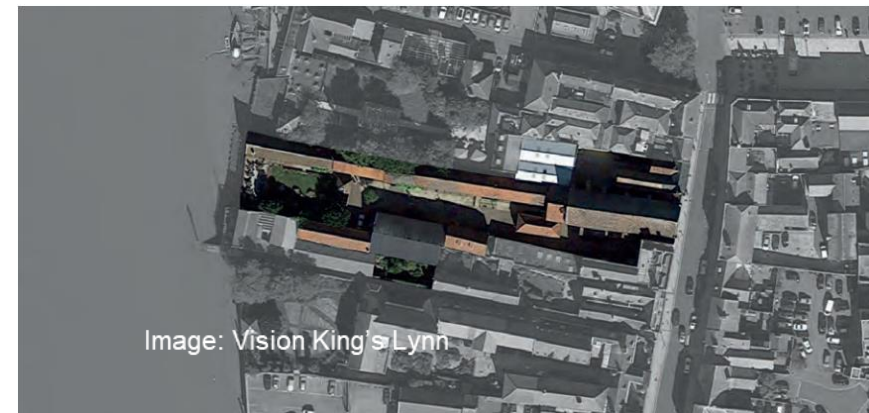


Image: Vision King's Lynn

Town Centre Visual and Signage Improvements

£12,500

Improvement, refurbishment and replacement of public realm assets.



E17: Development & promotion of the visitor economy

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Project spotlight:

The Place Pop Up Shop and Business Hub

2022-2024 £32,113 UKSPF
investment



Image: Discover King's Lynn

Providing affordable pop-up space in King's Lynn for developing businesses to test markets and receive business support, the provision of hot desk and meeting facilities, cultural activities and a one stop shop for multi agency provision.

E23: Strengthening local entrepreneurial ecosystems

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Combined Priority Projects: Communities & Place and Local Business

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UKSPF Small Grant Scheme

Funded categories:

Seed Funding Projects

Town Centre Improvement Projects

Visitor Economy Development Projects

- 75% grant funding up to £10,000
- £81,707 awarded across 12 projects with match funding identified of £76,322

12 projects have been awarded UK Shared Prosperity Funding (UKSPF) grants

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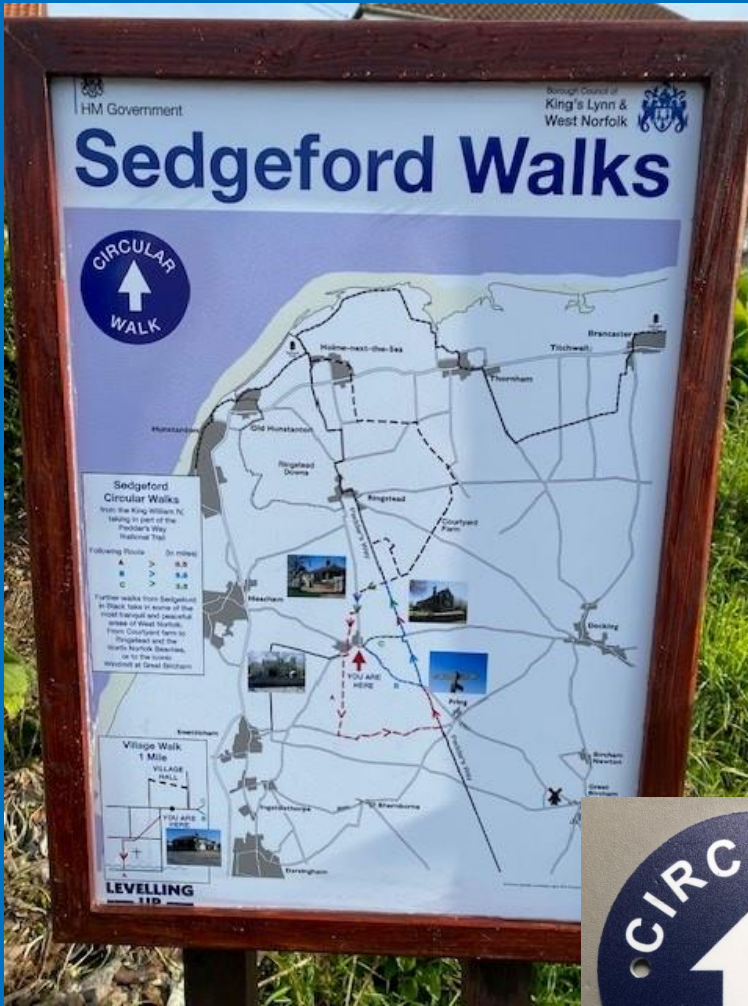
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Project spotlight: UKSPF Small Grant Scheme

Sedgeford Circular Walks

Sedgeford Parish Council awarded £1,000 UKSPF grant contribution to an overall project of £1,450 to map, display, advertise and signpost four circular walks of differing distances, to encourage people to enjoy the local countryside and encourage active travel.

E17: Development & promotion of visitor economy



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Project spotlight: UKSPF Small Grant Scheme

Collusion: Sound Mirrors

Awarded £6,250 UKSPF grant contribution to an overall project of £36,250 to engage young people in co-creating public artworks that explore their identities through interactivity, light, sound, and projection.

E1: Improvements to town centres & high streets
E6: Local arts, cultural, heritage & creative activities

Matthew Usher
Photography

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Rural England Prosperity Funding Delivery

April – November 2023

Borough Council of
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Projects must be in a **rural area**:

Towns, villages and hamlets with populations below 10,000 and the wider countryside, and Market or 'hub towns' with populations of up to 30,000 that serve their surrounding rural areas as centres of employment and in providing services.

Image: Explore West Norfolk

[Magic Map Application \(defra.gov.uk\)](https://defra.gov.uk)

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REPF Rural Communities Projects

Supporting new and improved
community infrastructure, providing
essential community services and
assets for local people and businesses
to benefit the local economy

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Rural Communities intervention areas:

E9: Community Grants for impactful volunteering & social action projects to develop social and human capital in local places &

E11: Community grants for capacity building & infrastructure support for local civil society and community groups

E7: Support for active travel enhancements in the local area





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West Norfolk Rural Community Capital Grants

Funding is available over two years for community organisations in the rural areas of the Borough of King's Lynn and West Norfolk.

Projects should provide resilient community services and assets for local people to benefit the local economy, address the challenges of rural isolation, support social cohesion and boost local pride.

Applications are open for year 1 from 12th June to 2nd August 2023.

Year 1

2023-24 |
Grants of up to
£10,000

Aim: Support
impactful
volunteering by
the purchase of
equipment or
improvements to
premises.

Following a successful round of applications, 13 projects have been awarded capital grants totalling more than £57,000 through the Rural England Prosperity Fund.

[West Norfolk Rural Community Capital Grants Awarded](#)

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Rural Community Grant delivery in progress...

Stoke Ferry Playing Field Committee: "This very generous Grant makes possible the complete renovation of the outside toilet facility at our Playing Field... It is heartening to see the efforts of small rural communities such as Stoke Ferry being so well supported."



National Coastwatch Brancaster: "These funds will enable us to replace our current dated optics with newer and better-quality equipment.....grants such as these are a lifeline for us to continue to operate effectively."



Clackclose Girlguiding: "This grant will significantly boost our ability to create a lasting impact in our community. ...We hope that it will bring more volunteers to Girlguiding to join us on this exciting journey."



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Rural Active Travel

E7: Support for active travel enhancements in the local area

Partnership working with Norfolk County Council.
Investment will be matched with County Council funding.

2023/24

- Footpath interpretation on the Norfolk Coast Path (Hunstanton to Sutton Bridge)
- Rural cycleway signage improvement audit

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Image: Explore West Norfolk



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REPF Rural Business Projects

Supporting new and existing rural businesses to develop new products and facilities that will be of wider benefit to the local economy.

This includes farm businesses looking to diversify income streams.

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Rural Business intervention areas:

E17: Development & promotion of visitor economy

REPF: Funding for small scale investment in micro and small enterprises





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West Norfolk Rural Business Capital Grants 2023-2025

Improving rural productivity

Grant opportunities for:

- Investing in micro and small rural enterprises
- Developing and promoting the rural visitor economy

Investment possibilities:

- Diversification
- Innovation
- Job safeguarding and creation
- Improved tourism destinations and facilities
- Rural leisure opportunities
- Low carbon technologies
- Climate-resilient infrastructure

Delivered by New Anglia Local Enterprise Partnership on behalf of the Borough Council of King's Lynn and West Norfolk.

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View the council's website
for more information
about the grants available.



NEWANGLIA

Local Enterprise Partnership
for Norfolk and Suffolk

Contact the New Anglia
Growth Hub to find out
how you can apply.



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