



Southgates Masterplan Development Consultation

Introduction

This consultation asks for your response to the proposed masterplan for the Southgates area so before you take part it is important that you have seen some information about the proposal. You can find out more about the plan by:

- Viewing the exhibition boards at Stories of Lynn/Tuesday Market Place cabin.
- Reading the proposal document
- Attending a consultation evening

If you are completing this questionnaire at Stories of Lynn or the Tuesday Market Place events cabin, please hand to a member of staff. If you have taken it home to complete, please return it by hand or post to: A Rawlings, Borough Council of King's Lynn and West Norfolk, King's Court, Chapel Street, King's Lynn, PE30 1EX.

Completed surveys must be returned by **31st October 2022**.

Thank you for taking part in this consultation. The views of people in King's Lynn are hugely important to this process and will be used to shape the final masterplan.

Question 1: Southgates today

For more information on the key issues facing Southgates today, please see **pages 12-23 of the draft Masterplan** or **Exhibition Board 2**.

Do you agree with the key issues identified as facing Southgates today? Please tick all that apply

- Vehicle dominance and poor road safety
- Unpleasant pedestrian and cyclist environment
- Harm to setting of heritage assets
- Physical damage to the South Gate
- Poor urban form (feeling of openness, and constrained access to plots surrounding the roundabout)
- Contaminated land
- Lack of investment and vacant plots

Please provide reasons for your response. Are there any further issues that the masterplan should address?

Question 2: Opportunity and ambition

For more information on the ambitious approach proposed, please see **pages 24-40 of the draft Masterplan** or **Exhibition Boards 3-4**

Do you agree with the level of ambition proposed by Masterplan Scenario 3?

- Yes
- No

Please provide reasons for your response.

Question 3: The Vision

For more information on the Vision for Southgates, please see **pages 30-31 of the draft Masterplan** or **Exhibition Board 5**

Do you agree with the proposed Masterplan Vision?

- Yes
 No

Please provide a reason for your response.

Question 4: Placemaking and Urban Form

For more information on the proposed approach to Placemaking and urban Form, please see **pages 52-53 of the draft Masterplan** or **Exhibition Board 6**

Do you agree with the site strategy and principles for Placemaking and Urban Form? Please tick all that apply

- Remove poor quality buildings and structures and replace with high-quality buildings and spaces which enhance local character.
- Reconfigure the highways layout to create well-proportioned streets which generate activity and visual interest.
- Strengthen visual and physical connectons to key site features including the South Gate and River Nar.
- Create an improved sense of enclosure through appropriate street to building height ratios, to assist with wayfinding, interest and sense of place.
- Buildings to be max. three storeys tall (plus roof level) and offset from the South Gate by at least 20 metres.
- New public spaces to incorporate an appropriate mix of hard and soft landscaping to provide recreational opportunities, contribute to greening and visual attractiveness of the site, and enhance the setting of heritage assets.
- Location and alignment of public space to ensure that it receives appropriate overlooking and natural surveillance, for the safety of users.
- Commercial uses to be located at ground floor, in locations which provide active frontages to public space and pedestrian routes.

Please provide reasons for your response.

Question 5: Travel and Movement

For more information on the proposed approach to Travel and Movement, please see **pages 54-55 of the draft Masterplan** or **Exhibition Board 6**

Do you agree with the site strategy and principles for Travel and Movement? Please tick all that apply

- Undertake highways improvements which downsize the existing road junction to a human scale, while affording convenient vehicular passage.
- Traffic movements should be diverted around the South Gate in order to protect the structure from damage and provide appropriate setting.
- Pedestrian and cyclist links should run beneath the South Gate to retain its historic gateway function; along with potential limited light-vehicle access.
- Easy movement for pedestrians and cyclists along routes that are natural for users to take.
- Highways improvements to incorporate dedicated cycling facilities such as segregated cycle lanes and priority crossings.
- Arrangements for pedestrians to provide a coherent network of improved footways and facilities.
- Provision of bus priority measures, appropriate waiting facilities and route information.
- Implementation of the above in line with Local Walking and Cycling Plan, considering wider benefits beyond the efficiency of vehicle movement.

Please provide reasons for your response.

Question 6: Heritage

For more information on the proposed approach to heritage, please see **pages 52-53 of the draft Masterplan** or **Exhibition Board 7**

Do you agree with the site strategy and principles for heritage? Please tick all that apply:

- New buildings and spaces must respect and enhance the setting of existing heritage assets.
- The historic entrance function of the South Gate should be retained via pedestrian and cycle movements beneath the gate.
- The route through the South Gate should be easily identifiable as the main historic route into King's Lynn, through the use of hardstanding material which references the historic carriageway.
- Highways alterations should consider the feasibility of revealing the medieval Southgates bridge
- Locally significant assets should be retained where this is feasible and can lever benefits for wider redevelopment. Any replacement buildings or spaces must be of high quality.
- Public realm improvements should extend to the northern part of the Masterplan site to deliver improvements to the Conservation Area, and setting of listed buildings along London Road.
- Future development must seek to understand archaeological impacts and consider retention in situ, and/or display.

Please provide reasons for your response.

Question 7: Environment and Sustainability

For more information on the proposed approach to Environment and Sustainability, please see **pages 58-59 of the draft Masterplan** or **Exhibition Board 7**.

Do you agree with the site strategy and principles for Environment and Sustainability? Please tick all that apply:

- All new development must be protected from and mitigate flood risk - through measures including incorporation of Sustainable Drainage Systems (SuDS), and location of bedrooms on first floor and above.
- New development should deliver green infrastructure and biodiversity improvements via soft landscaping and planting which offers multifunctional amenity benefits wherever possible, and integrates sensitivity with the site's existing heritage context.
- All development which may be affected by land contamination must be subject to technical assessment, and incorporate remediation and mitigation measures as required.
- New development should be responsive to the challenges of climate change, and meet all energy efficiency and sustainability targets set by planning policy.
- Development should minimise adverse air and noise quality impacts on users and occupiers, with appropriate mitigation measures to be incorporated at a detailed design stage, where appropriate - such as the orientation of habitable rooms.

Please provide reasons for your response.

Question 8: Further Comments

Do you have any further comments?

About you

We ask these questions:

1. To find out if different groups of people in our population have been able to take part in the consultation and identify if any groups have been excluded. This means it is not about you as an individual but to find out if people with similar characteristics have had their say.
2. To find out if different groups of people feel differently about the options and proposals in comparison to each other and all respondents. This means it is not about you as an individual but to find out if people with similar characteristics have answered in the same way or not.

This information is completely confidential and anonymous. Your personal information will not be passed on to anyone and your personal details will not be reported alongside your responses.

What is your gender?

- Male
- Female
- Prefer not to say

Age?

- | | | |
|-----------------------------|-----------------------------|---|
| <input type="radio"/> 18-24 | <input type="radio"/> 45-54 | <input type="radio"/> 75-84 |
| <input type="radio"/> 25-34 | <input type="radio"/> 55-64 | <input type="radio"/> 85+ |
| <input type="radio"/> 35-44 | <input type="radio"/> 65-74 | <input type="radio"/> Prefer not to say |

Disability: Are your day-to-day activities limited because of a health problem or disability which has lasted, or is expected to last, at least 12 months?

- Yes
- No
- Don't know / Not sure
- Prefer not to say

Ethnic Origin: What is your ethnic group?

- Prefer not to say

White

- British
- Gypsy or Irish Traveller
- Irish
- Any other white background

Mixed / Multiple ethnic groups

- White & Black African
- White & Asian
- White & Black Caribbean
- Any other multi mixed background

Asian or Asian British

- Pakistani
- Chinese
- Indian
- Any other Asian background
- Bangladeshi

Black / African / Caribbean / Black British

- African
- Carribean
- Any other Black background

Other Ethnic Group

- Arab

Other, please specify

Next Steps...

Thank you for completing the questionnaire.

The consultation closes on 31st October 2022

Following the decision, the full results from the consultation will be available on our website.

Privacy notice

The council takes your privacy seriously and as such will only use your personal information for the purposes of the Southgates Master Development Consultation. Your information will not be shared with any other department within the council or externally?

The council will only store your personal information for as long as necessary and in relation to the Southgates Masterplan Development Consultation, this will be a total of twelve months from the date the survey closes.

Whilst you are consenting to providing the council with your personal information for the purpose of this survey, you are entitled to withdraw your consent at any time by contacting us at surveys@west-norfolk.gov.uk.

If you wish to know more about how the council uses your data, please visit our website at www.west-norfolk.gov.uk/privacy.