

FENLAND DISTRICT COUNCIL
DETAILS OF PLANNING APPLICATION

Applicant Mrs. M. D. Donnelly, The Olde Mill, Rectory Road, UPWELL	Ref: F/0019/81/A C/D/A/LB
Agent _____	Delegated
Description Display of a non-illuminated roadside sign	Dated 17.8.81 Rec'd 5.10.81
Location Bank of Wells Creek, Town Street, UPWELL	Parish UPWELL
Previous applications affecting site None	Grid E 5 5 1 0 2 ref: N 3 0 3 2 5 Map ref. TF5103 (1972)
Other related files None	Category C/D/L
Committee:	Date: 14.1.82
Decision: Approved with conditions/Refused/Deferred 12.11.81 10.12.81	Date of Notice: 20 JAN 1982
D.O.E. action: Appeal lodged/Application referred	Date:
Appeal decision: Part/Allowed with conditions/Dismissed	Date:
D.O.E. direction:	Date:
County Council directions:	Date:

FENLAND DISTRICT COUNCIL
CAMBRIDGESHIRE

TOWN AND COUNTRY PLANNING ACT, 1971

TOWN AND COUNTRY PLANNING
(CONTROL OF ADVERTISEMENTS) REGULATIONS 1969 TO 1974

REFUSAL OF CONSENT TO DISPLAY ADVERTISEMENTS

TO : Mrs. M. D. Donnelly,
The Olde Mill,
Rectory Road,
Upwell,
Wisbech,
Cambs.

The Council hereby refuse consent to the display of a non-illuminated roadside sign,

at river bank, Wells Creek, Town Street, Upwell.

in accordance with your application dated 17th August 1981

for the following reasons:

1. In the opinion of the Local Planning Authority the proposed advertisement sign, together with the existing two sign boards on the site, would produce a clutter effect which would be detrimental to the visual amenity of the area.
2. If permitted, the proposed advertisement sign would set a precedent for similar advertisements along Town Street, Upwell, which the Local Planning Authority would find difficult to resist and which would be detrimental to the character and appearance of the area.



Dated: 20th January 1982
County Hall, County Road, March. PE15 8NQ

Deputy Chief Planning Officer.