Design Principles and Strategies

1. Improve accessibility
   Orientation maps and accessibility information to be provided at main gateways, new footpath to 'Time and Tide' garden and more routes with compliant access.

2. Preserve and enhance local heritage
   Refurbishment to historic features, new rose garden setting to the Edwardian Pavilion, re-instatement of historic path in Esplanade Gardens.

3. Encouraging people to stay longer
   Expansion and re-location of play area including more equipment with greater play value, new relocated crazy golf course.

4. Improve interpretation and visibility of Hunstanton’s assets
   New interpretation panels with historic photos and engaging themes linking to local heritage trails.

5. Preserve and enhance community engagement
   New hedge row and bulb planting to form part of community engagement workshops, ‘adopt-a-bed’ flowerbeds retained.

6. Improve the quality and experience of the public realm
   New areas of hard paving in front of the Pier building, extensive surface dressing to pathways, de-cluttering and re-organisation of street furniture, new fencing and improvements to lighting. Uninterrupted views are maintained.

7. Improve shelters
   New gull-wing shelter in Esplanade Gardens, refurbishment works to Victorian shelters and the shelter on The Green.

8. Enhance biodiversity and ecology
   New planting provides increased biodiversity that is sensitive to local ecological needs.