

Local Letting Plan – Beech Terrace Road and Southend Road Hunstanton

Location

Beech Terrace Road and Southend Road Hunstanton

Background

This is a new mixed-tenure apartment scheme comprising social rented, shared ownership and privately owned properties located in Hunstanton. The current development consists of 32 plots.

The aim of this Local Lettings Plan is to support long-term tenancy sustainment, protect the mixed-tenure nature of the development, encourage positive community integration, and minimise future management issues.

Lettings Plan

All new residents will be granted an Assured Tenancy with a 12-month starter tenancy period. Successful completion of the starter tenancy period will result in conversion to a full Assured Tenancy in accordance with Broadland's policy.

For an initial period of 12 months, applicants considered for properties within the scheme should meet the following criteria:

1. Applicants must pass a pre-tenancy assessment interview, including satisfactory referencing.
2. One in every three lets should go to an applicant current in employment (to ensure a mixed community);
3. Two in every four lets should go to an applicant aged over 40 years old (to also ensure a mixed community).

Review

Broadland will monitor tenancy sustainment, anti-social behaviour reports, tenancy breaches, and neighbourhood management issues throughout the duration of this Local Lettings Plan. This Local Lettings Plan will remain in place for an initial period of 12 months and may be amended, extended or withdrawn following a review.

02/10/2026