



Newsletter - 10

September 2026

Florence Fields, Parkway, Kings Lynn



Welcome to the tenth newsletter for our Florence Fields project, delivered in partnership with the Borough Council of King's Lynn and West Norfolk.

Our last newsletter, issued in May, shed some light on the challenges and progress we made over the summer and some of the great initiatives we took part in during this period. We hope you found it informative.

The newsletter will be distributed early in every school term to keep local residents up to date with all relevant information and progress on site.

If you have any questions or concerns during this construction project the best people to speak to are the site managers - 08:00-16:30 Monday-Friday:

Dan Saxon - 07721 676860

Paul Dean - 07353 895986

Alternatively, you can pop to site and ask the gate person to contact the team so your question or concerns can be addressed.

In case of an emergency please ring **0800 600 7695**.

Regards, Lovell Team

COMPLETED WORKS AND WHAT'S COMING UP



Phase 3 is almost complete; we just have 2 blocks of apartments to finish. These have proved to be slightly more complex as we needed to make sure they met extra fire regulations in the new Building Safety Act. This was brought in following the Grenfell disaster to improve fire resilience and other safety measures. The internal construction is now progressing well and we hope both blocks will be complete before the end of this year.

Phase 4 has moved on considerably since the last newsletter. We have had our first few residents move in, the open space has finally started to germinate following a long dry summer and superstructures are now all complete with external works progressing.



Phase 5 has moved on considerably with the first roofs complete and scaffolds now down. It won't be long until this area will be fully complete - that means these homes should be ready for occupation by the end of this year.

Phase 6 has been challenging! Despite the fact that it may seem a large scheme, we do not have anywhere to store the soils that will eventually be needed for gardens. That has meant we have had to store the soils on areas where houses will be built, which has caused some delays and logistical problems. Even so, we have still managed to get all piling works complete, foundations have all started to progress and the first few properties are coming along above ground, including the next 2 blocks of apartments.



SCHEME PROGRESS PHOTOS



INTERESTING FACT

You probably know that the footpath and row of trees to the south of the scheme is called the Swaffham Belt. But do you know why? It is generally understood to be named after the old route of the King's Lynn to Swaffham railway line and the strip of land, or "belt", that it occupied. After the railway closed, parts of the former track bed were converted into public footpaths and green corridors.

In Norfolk place names, the word 'belt' is often used for a long, narrow strip of woodland or green land. The footpath is bordered by trees and vegetation, so the term fits both its shape and its use as a green corridor. The former railway routes around Swaffham and King's Lynn have become valued walking and cycling paths after the line closures of the 1960s, although of course the rail line to the south of the scheme is still in use today for freight to support local industries.



SCHEME BENEFITS

We are due to open the cycle path link between the scheme and the Swaffham Belt soon. This will provide much-needed direct car-free access towards the town centre and industrial estate.

We will be keeping the fencing up to the open space to allow it to continue to establish so we are able to hand over this area looking at its best next spring.



INVESTING IN THE FUTURE OF CONSTRUCTION

We are delighted to have taken on a local young T-level student again this year. He has been involved in many different aspects of the business so far and is spending at least 1 day per week on site. He is keen and enthusiastic, asking lots of great questions and offering up some brilliant ideas. We need so many more young people to come into the construction industry across a range of sectors. The government have set a target of 1.5 million new homes over the next 5 years and there is a massive labour shortfall to help achieve this. We hope to encourage the next generation with various schools and community events and schemes such as the T-level work experience.

We will be attending a Futures event at Springwood School in October in which we hope to engage with young people and showcase what construction can offer as a career.

DANGERS OF BUILDING SITES

We know building sites hold great interest for some people, especially youngsters, and we would ask you to remind children of the dangers of building sites, in particular young children and teenagers.

Please be particularly aware of the lorries delivering to and leaving the site. Please make sure you are seen, and we can see you!

Lovell Partnerships take care to ensure the site perimeter is safe and secure and the site is fully locked up at the end of each day. Our gateperson works tirelessly to ensure public safety at the site entrance and cleans all vehicles leaving site.

MINIMISING LANDFILL

As a partnership that cares about the impact of construction on the environment, we are always striving to eliminate the waste we create during the construction process. This in turn reduces the amount of waste that goes to landfill. Typically, Lovell will use this approach:

REDUCE: can we prevent and reduce waste generation in the first place?

REUSE: can we give the products a second life before they become waste?

RECYCLE: can waste materials be re-processed into products, materials, or substances whether for the original or other purposes?

RECOVERY: if we can't reuse or recycle, can we incinerate to produce alternative energy?

DISPOSAL: as a last resort, some waste is sent to landfill. Currently only 0.28% of Lovell waste goes to landfill. 99.72% gets reused/recycled etc.

MINIMISING DISRUPTION

We would like to thank you for your patience regarding construction vehicle movement into and out of site, particularly with the size of some of our deliveries.

We appreciate that construction projects have an impact on our neighbours and surrounding residents.

The designated site working hours are:

7:30am - 5:00pm Monday to Friday, with occasional Saturday mornings (if necessary). Deliveries are between 8:00am and 4:00pm.

ALIVE LYNNSPORT OFFER



Alive Lynnsport and Alive St James provide modern fitness, sports and wellbeing facilities for people of all ages across West Norfolk. With expert support, extensive classes, gyms, swimming, children's holiday club activities and community programmes, the centres help residents stay active, improve wellbeing and connect with others in a welcoming environment.

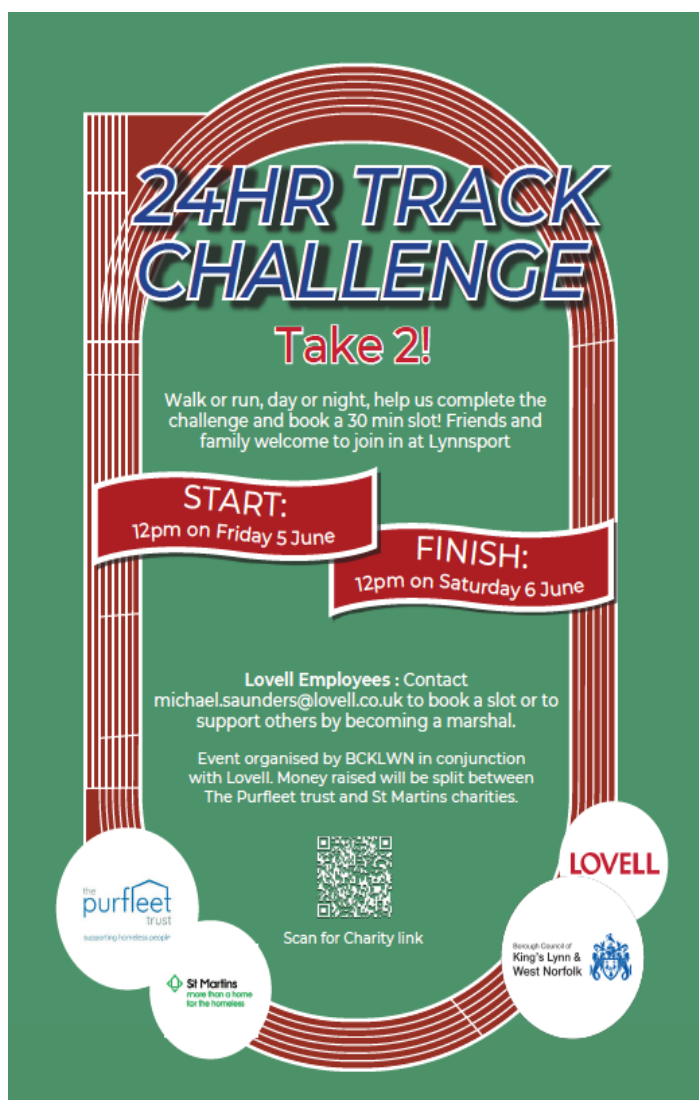
Members can also access other Alive sites, including Alive Downham and Alive Oasis, offering even more opportunities to stay active across the area.

Why not see for yourself?

Claim a free 7-Day Wellness Pass by emailing alivefitness@alivewestnorfolk.co.uk with the subject heading: **'Florence Fields Lovell Newsletter'** and one of our friendly team will contact you to arrange to enjoy free access to our facilities and classes.

T&Cs apply.

CHARITY EVENTS



We took part in the continuous 24-hour track challenge over at Lynnsport between 5th & 6th June.

Collectively the total distance travelled was 898.64km!

Some people put in some really long stints. The biggest distance during the event was a colleague from the Borough Council at a fantastic 26.25km followed closely behind by our Lovell Operations Manager at 25km.

The event helped raise a fantastic £3,607. Thank you to all who took part, volunteered and donated.

The money raised will be split between The Purfleet Trust and St Martins Housing Trust. Both of these Charities provide much-needed support to individuals experiencing homelessness, poverty and hardship.



LOVELL

MEET THE TEAM



TREVOR HAYSTEAD
REGIONAL OPERATIONS
DIRECTOR



MICHAEL SAUNDERS
OPERATIONS MANAGER



KYLE FARR
CONTRACTS MANAGER



ADRIAN BOULTER
HEALTH, SAFETY &
ENVIRONMENTAL MANAGER



DAN SAXON
SENIOR SITE MANAGER



PAUL DEAN
SITE MANAGER



BEN COBBIN
SITE MANAGER



AARON WARD
ASSISTANT SITE
MANAGER



RYAN BUDD
Telehandler Operator



ELLIOT PRIOR
Telehandler Operator



JOE ATTKINSON
LABOURER



PERRY BUDD
GATEMAN



Go To Town

Service 5

Hourly Service

7.30am to 6.30pm Mon - Fri

8.30am to 5.30pm Saturdays

£1.50 single fare

Providing a direct link from Gaywood to
Kings Lynn Train and Bus stations

For more information and bus times visit
www.gtt-online.co.uk



VALENTINE PARK

KING'S LYNN

Show Home & Marketing Suite now open!



Valentine Park, Kings Lynn
Aconite Road, Kings Lynn,
Norfolk, PE30 3PJ



Opening Hours

Thursday : 10am - 5pm
Friday : 10am - 5pm
Saturday : 10am - 5pm
Sunday : 10am - 5pm
Monday : 10am - 5pm



For more information
Sales & Marketing Suite
01553 348 120

Valentine Park is an exciting new development of thoughtfully designed two, three, and four-bedroom homes, delivered by Lovell in partnership with the Borough Council of King's Lynn & West Norfolk.

Named in honour of John Sutherland Valentine, the railway engineer instrumental in the 1860s expansion of the King's Lynn to Hunstanton line, the development celebrates the area's rich heritage while offering high-quality modern homes for today's buyers.

The show home & marketing suite is now open, inviting visitors to experience the design, craftsmanship, and lifestyle Valentine Park has to offer.

RESERVE YOUR DREAM HOME, TODAY



**Make
2026
your best
year yet**

2, 3 & 4 bed homes **available now**

Tailored offers available
to help you move

